MERRIMACK VALLEY WORKS











PEOPLE DIVIDED **BY DIFFERENT** LANGUAGES





a common denominator

ESL

ALSO IN THIS ISSUE:

1971 United Fund Drive San Ramon Open For Business **Electric Shocks To Save Lives Clerical Cost Reduction Program** What It's Like To Be A Telephone

NEWS:

71 United Fund Drive Approaches

For a week in September, hundreds of men and women will be reminding their friends about the United Fund, as the Works holds its annual fund-raising campaign.

"W. E. employees will get it done in '71" will be the theme as the drive officially begins on September 13, with volunteer solicitors canvassing both the North Andover and Lawrence plants.

Campaign progress will be publicly recorded on placards situated in all Works facilities. At the end of the drive each contributor will receive a gift, in appreciation of his generosity. While the solicitors will be looking for either a "Fair Share" or a 1% pledge, all contributions are welcomed by the fund.

Members of the '71 Drive Committee include acting chairman Jack Driscoll, 906; Jack Coppolino, 1155-1; Ed Moye, 174; Bernie Mooers, 240-2; Bob Wysocki, 566; Norm Obert, 533-3; Dick Littlefield, 374-3; Carol Leavitt, 1144-3; Al Habif, 1201; and Joe Giampa, 405.

And An Editorial Afterthought: A Penny in the Poorbox

Remember when you were small, and you had a penny for the poorbox? It felt good to hear the copper clang in the empty can. Your parents told you that it was good to give to others, no matter how poor you were yourself. They knew that they could have put that penny toward something else; after all, charity begins at home. But the penny went to help someone else.

Some people have either forgotten their giving, or have not let it grow with their years and incomes. Certainly times are rough, but they're even rougher for the people in desperate need of United Fund services.

Isn't it time you pledged a donation, or increased your payroll deduction to a "fair share?" Giving on a penny scale won't solve dollar problems.

When your solicitor visits you, please think about how much your gift can mean.



Joseph E. Paradis, June 21, 1971. Department 544–7N.

Stanley Sapka, June 27, 1971. Department 534-5N.

James S. Cairnie, July 2, 1971. Department 924–1.

Orsola R. Zannini, July 13, 1971. Department 1157–4. George W. Gudowski, July 24, 1971. Department 1144-2.

Stanley J. Matuk, July 30, 1971. Department 1145--8N.

Richard P. Millett, August 7, 1971. Department 544–4.

Leon H. Childs, Jr., August 14, 1971. Department 547–10N.

W. Courtade Promoted To Headquarters Manager



On August 1 Warren Courtade, Assistant Manager, Manufacturing, Transmission Equipment at Merrimack Valley, was promoted to Manager, Corporate Equal Employment Opportunity Administration, 222 Broadway.

He began his career as a shop employee at the New Orleans Service Center. Leaving the company briefly for military duty, he returned to New Orleans where he attended night school until he was granted a leave of absence to attend Tulane University for an Engineering degree.

Assignments in New York and New Orleans and a Master's Degree in Business Administration from Loyola were followed by a tour in Atlanta. After another Headquarters assignment he entered the Management Training Program, after which he was assigned to Merrimack Valley.

Sorry for being late, but a few problems beyond our control held up this NEWSLETTER. the editor

MERRIMACK VALLEY WORKS

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Western Electric

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ARTHUR (A.J.) BELLEVILLE Editor

> Photographers JAMES P. CHASSE DANIEL R. BALSLEY

•CLERICAL COST REDUCTION • Each Individual's Responsibility

Art Brindle, 306, chairman of the newly formed Merrimack Valley Works Clerical Cost Reduction Committee, recently described the workings of the new CR program and defined its eventual goals:

"The basic purpose of the new program is to improve clerical cost reduction performance, particularly in manual systems (clerical and office procedures). The computer area is already subject to attention on a continuous basis; however, our committee will review recommendations in any clerical functions. Last year, computer cost reduction savings at Merrimack Valley totalled \$838,100, while recorded clerical savings totalled only \$15,500. The potential for improvement is, of course, obvious.

"Examining these figures, our committee has aimed its activity at the stimulation of Works-wide interest and competition in cost reduction efforts, and the coordination and guidance of those efforts. The new program provides a means for presenting, evaluating, and investigating recommendations that may result in more effective clerical operations at reduced costs, and guarantees the recognition of the people who inspired them.

"Savings may result from improvements in job procedures or equipment, such as elimination of or reduction in the use or cost of office supplies; forms simplification and elimination; or the employment of new techniques, such as microfilming.

This program is nothing more than an extension and intensification of past and present cost reduction efforts. It will not conflict with the Employee Suggestion System. Though no cash awards are possible under this program, it does provide a means, not previously available, for recognition of those who may not be eligible for awards under the Suggestion System, such as developmental, investigative, professional, or supervisory employees. Should a recommendation be submitted by a person eligible for an award under the Suggestion System, the committee will make certain that the recommendation is submitted under that system, so that the suggestor's eligibility for a possible cash award will be fully protected.

"We must remember that the result of effective individual cost reduction performance is to enable our location to more efficiently do its job in supplying the Bell System with superior products at the low-



Art Brindle

est possible cost, thus ultimately providing the highest standards of telephone service. So start thinking. Let's hear those ideas!"

(continued on page 11)

MVW Officers To Attend 46th Pioneer Assembly

Frank Smith, 424, President of the Merrimack Valley Works Chapter of the Telephone Pioneers, will travel to New

MVW SPONSORS RADIO RAP SESSION

Get ready to rap on Monday nights, beginning September 20, as the Merrimack Valley Works sponsors RAP-IN on radio station WLLH.

A weekly broadcast of what's important to youth, RAP–IN will be hosted by Program Director Jack Peterson every Monday, 7 - 8 P.M. Who decides what's important? Teens from the Greater Lawrence Area will be in the studio discussing what they find meaningful and important in their world. Who gets to discuss these questions? Anyone with a telephone who wants to rap on the air, as calls are broadcast along with the studio discussions.

Prominent guests will also visit the young panelists, and Peterson expects that controversy and confrontations will punctuate the discussions. It looks like good vibes at 1400 on the dial.

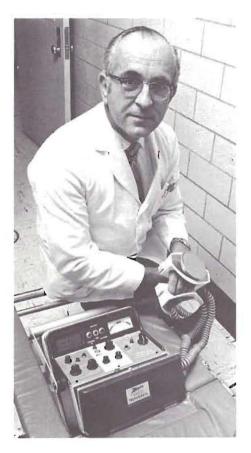
York City with Vice President Tom Horgan, 493-1, Treasurer Rita Sweeney, 212-2, and Life Member President Priscilla Lawrence (retired), as 1,000 veteran Bell employees gather on September 20 for the 46th General Assembly of the Telephone Pioneers of America. The 2½-day session will focus on the concept, "Pioneering: Spirit and Service."

Delegates will represent the 346,000 members of the Pioneer organization throughout the United States and Canada. The world's largest volunteer association of industrial employees, it is composed of men and women with at least 21 years' service in the telephone industry.

Representatives of 81 Pioneer chapters will meet in workshops to discuss ways to develop and improve the organization and increase its helpfulness to their community and their disadvantaged and handicapped neighbors. Western Electric is host company for this year's gathering.

(continued on page 10)

200 Watt Seconds And Maybe A Heartbeat WORKS MEDICAL DEPARTMENT NOW HAS OWN DEFIBRILLATOR

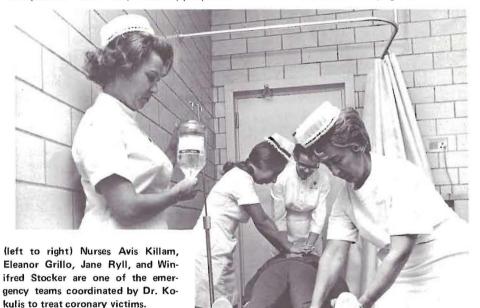


Dr. C. J. Kokulis displays his organization's new defibrillator; the units in his hands are the electrodes that can pass a lifesaving current through the patient's heart.

The Merrimack Valley Works Medical Department, headed by Dr. C. J. Kokulis, has acquired its own cardiac defibrillator. A defibrillator is a device used in treating cases of ventricular fibrillation, a condition described as "an ineffective quivering movement of the heart muscle – not compatible with life." Ventricular fibrillation can be caused by either a heart attack, that is, a stoppage of the heart's own supply of blood; or electric shock, as in electrocution. (Other types of fibrillation, such as atrial or auricular, are less serious, and are compatible with life, with appropriate medical treatment.) A person who has developed ventricular fibrillation demonstrates no pulse or respiration, but there remains a possible chance of reviving the victim during his first few minutes in this state.

A defibrillator is the last resort. It shoots a charge of electricity through the heart, in an attempt to shock the muscle back into action. Some patients survive, and recover to lead normal lives.

In 1775 a researcher named Abilgaard published an account of his investigations (continued on page 9)



REDUCED RATES AT ANNUAL RECURRENCE OF RECKLESS RIDES AND RIOTOUS REVELRY



The annual WEVALLEY Club Family Outing will be held at Canobie Lake Park in Salem, New Hampshire, on Saturday, September 11.

Tickets, available from club representatives at \$1.00 per person, cover not only admission but give the holder access to any of 34 free rides. Children under two years of age will be admitted free. The outing will run from 10 a.m. to 5 p.m., and picnic space is readily available.

Any employee interested in the outing should immediately contact his Club representative or call the WEVALLEY Club on extension 2423.

MVW NEWSLETTER

SAN RAMON VALLEY PLANT - OPEN FOR BUSINESS

The San Ramon Valley Pilot Plant in Dublin, California, held its official opening and dedication on June 29, shipping its first product, D-1 channel units. The men who led the effort, bringing the pilot plant into operation, included Harry Snook, Vice President, Manufacturing; General Manager Dave Hilder; and Lee McClary, General Manager, San Ramon Valley Plant, (until recently a Director at Merrimack Valley). The trio and the new manufacturing location were welcomed to California by Daniel Chinlund, Vice President, Service Division - West, as the new plant's 140 employees joined the 8,600 WE people already working in California.

Contra Costa County and the State of California welcomed the WE pilot plant, as California State Senator John Nejedly greeted company executives and other employees. Lee McClary addressed the many guests, speaking of the company's citizenship in the community.

The new plant is a leased facility with approximately 200,000 square feet of floor space, and should employ about 350 people by the end of this year. The Personnel Department at the location has already received 3,000 job applications.

Joe LaPlante (right), Department Chief, Production Service, explains the D-1 Channel Unit to touring guests at the opening day ceremonies.

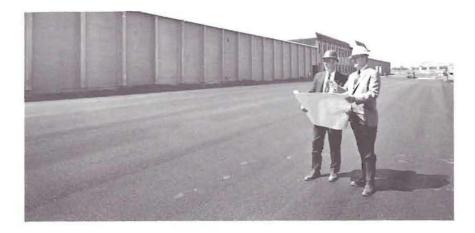


Lee McClary (left), General Manager, San Ramon Valley Plant, presents an engraved replica of the first company order filled by the new plant to Dave Hilder and the Merrimack Valley Works.





Harry Snook (left), and Dave Hilder (center) meet with California State Senator John Nejedly at the dedication ceremonies at San Ramon.



Bill Young, Assistant Manager of Engineering, and Lee McClary stepped out of the construction area for a moment to take a look at the new plant from one end to the other – a very long look. Page 6

ESL

Language Instruction Brings MVW Employees Closer In most countries English is a foreign language, taught in schools as an academic study. If a native Yankee with a few years of foreign language study suddenly moved to one of these lands, how much of a problem do you suppose communication would present? Especially in making a living?

Over a hundred Works employees face this problem. Moving to this area from other countries, they find their scant knowledge of En-



"Speak English!" encourages trainer Nunzio DiMarca with Frank O'Donnell as one of the E.S.L. students lapses into another language.

glish inadequate for daily living. True, most of these employees will be able to eventually solve this problem on their own, but meanwhile they are faced with the discomfort of not being able to adequately communicate with those around them.

That's why Merrimack Valley developed E.S.L., or English Second Language. An educational program administered by the Training Department, and created in cooperation with the Community Action Department, E.S.L. has over 100 students enrolled for in-hours

> Meta Narusevicius, 1144-2, spoke both German and her native Lithuanian when she entered the United States ten years ago. Today she can understand and make herself understood in English, but wants to improve her grasp of the language. Al LeBlanc (right) 1144-2, has helped her on the job with her English, and her son, a doctoral candidate at Kansas State, constantly encourages her efforts.



classes. While

Nunzio Dil nell, 214-3, a describes the do is build th how to put se munication." to perfect his not for him.

There are twice weekly. dents speak § others in th Italian, Kore Polish.

As the stud fine words by than by findin mar not by le building senter A major princi cept English i student can't g tered with the course, the ta pronunciation don't get the

COVER

Some of the students from one of the E.S.L. intermediate classes (from left to right): Anna Rokas, 960-1; Graciela Gou, 1160-5; Manuel Guerrero, 960-16; Rosa Orellana, 1140-1; Sara Mompierre, 1160-7; Maximo Maldonado, 964-9N; Priscilla Houvardas, 1159-2; Juanita Jaime, 215; Maria Vazquez, 1144-2. Virginia Garcia, 1161-1; and Suzanne Kiesel, 1144-2. The students in this particular class come from Argentina, Cuba, the Dominican Republic, Ecuador, Estonia, Greece, Italy, Lithuania, and Puerto Rico.



E.S.L. is a series of English leshe English most North Amerischool; rather it is the English he cradle.

arca, 215-1, and Frank O'Done the program trainers. Frank program: "All we are trying to ir vocabularies and teach them ntences together ... basic comn other words, if a person wishes knowledge of English, E.S.L. is

our classes, each class meeting Although a large number of stuoanish for their first language, class speak French, Greek, n, Estonian, Lithuanian, and

ents progress, they begin to deusing them in context rather g synonyms; they grasp gramirning rules, but by continually ces, using them in conversation. ble is that no other language exs spoken in the classroom. If a rasp something, it must be mas-English he already knows. Of ainers never stop emphasizing since even the right words message across if the listener doesn't know what was said.

E.S.L. classes are happy mixtures of a dozen accents, as students work together to communicate better, but Section Chief Larry Scannell, 214-1, the E.S.L. coordinator, knows that the sessions are useless unless the student incorporates his lessons into his daily life; he also stresses the importance of the attitudes of the student's fellow workers: "Our students depend heavily on the people who work with them for encouragement, assistance, and example in learning their new language."

Larry continues to emphasize that conversations with co-workers are E.S.L.'s greatest reinforcements. Students probably continue to speak their native languages at home, but they should be encouraged not to do so on the job. And, according to Larry, it's a good thing: "We're trying to help these people fit into their new society as well as into their work environment. As we help them to adjust, we're also helping ourselves. By removing communication difficulties, we're making ev-

eryone's job a little easier."

Hector Ortoloza (center), is a cable former in Department 1167-3. A native of Puerto Rico, he came to the United States in 1968. He described part of his problem in learning English: "When I first came here, I worked another job . . . there were many Spanish there, so I didn't learn English." Now, while he still feels more comfortable talking with his Spanish friends, he finds himself almost forced to speak English to his co-workers, including some Spanish friends like George Vega (right) and Jose Rodriguez, both of 1167-3.



Esther Gonzalez, 1144-2, fied Cuba nine years ago, leaving behind a profitable business, two homes, and a successful career as a school teacher. With a degree in Elementary Education, she taught for 17 years, until the Castro government assumed control of the school systems.

Her transition to this country was rigorous, initially plunging her into total poverty. Almost ready to leave the E.S.L. intermediate class, she quickly credits her supervisor, Chet Bradley, and layout operator, Mike Annaian, with playing a significant part in helping her to learn English.



LISTEN SPUD, Do You Always Have To Be Different?



Joseph Castricone, 1149-5N, has a strange situation developing in his garden: Unpredictable potatoes.

"My wife had some old potatoes that she bought at the supermarket, and the eyes had started to sprout. I told her not to throw them out, but that I'd plant them." Joe's story is normal until he shows you the results of his potato planting. Potatoes underground, potato leaves above ground and, . .tomatoes! Oddly enough, small clusters of cherry tomatoes have sprouted on over a dozen potato plants. Joe maintains that he hasn't been experimenting in grafting; the "pomatoes" just happened. Maybe it's a good thing Joe doesn't raise livestock too.



Credit Union Now Open Daily

New hours have been adopted by the Merrimack Valley Federal Credit Union, keeping its doors open Monday through Friday for its thousands of depositors.

The Works Credit Union is now open from 11:00 a.m. to 12:30 p.m. for first shift shop employees; 12:30 p.m. to 1:15 p.m. for office employees; 2:00 p.m. to 3:45 p.m. for all second shift employees; and 3 a.m. to 3:30 a.m. for all third shift employees.

Credit Union hours in the Lawrence Plant are now 11:30 a.m. to 12:00 noon, daily.

Retirements



Mrs. Adeline B. Poole retired July 5 with 21 years of service. A tester in Department 925-9, she lives at 253 Central Street, Georgetown.



Mrs. Ruth P. Holozubiec, a bench hand in Department 1163-8, will retire August 19. She lives at 18 Spencer Avenue, Salem, N.H., and has over 16 years of service.



William B. Mueller of 16B Kingston Street, North Andover, will retire on September 30. A section chief for Department 494-6, he has almost 32 years of service.

Heartbeat

(continued from page 4)

of electric shock: "I seized a hen, which at the first shock, directed from a single vessel (Leyden jar) on the head, I prostrated, so that the hen lay entirely dead ... Little contented with this success. I tried the electric shock directed through the heart to the dorsal spine, not in vain; for having been left on the ground it raised up suddenly and quickly walked on its feet." Experimentation in "counter-shock" continued through the 1800's. During this century, researchers have continued, refining ideas and pushing toward greater precision in administering electric shock. In 1936, L. P. Ferris and P. W. Spence of Bell Labs published a monograph with two Columbia University researchers, titled, "Effect of Electric Shock on the Heart." While the study, which dealt with the electrocution of animals, was concerned with the limits of electric shock that could be endured without immediate death from ventricular fibrillation, it also served as a source of precise data for future treatment, specifying the type of shock, and maintaining the need for artificial respiration to prevent brain damage. This study served as a primary source of information for Dr. Bernard Lown of the



Strange shrieks heard coming from the roof of the Works office building turned out to be the distinctive cry of a killdeer bird trying to decoy workmen from its nesting place. The killdeer, well camouflaged herself, lays spotted eggs in a nest of pebbles, making them almost impossible to find.

SECOND SHIFTER DISCOVERS BELL RELIC

Stephanie Wojcicki, 960–2N, is a bottle collector on the lookout for old containers that tell a story.

Her most recent find, a Western Electric manufactured wet cell battery, shows how telephones between 1893 and 1910 were powered. Subscribers had to maintain the glass encased battery in ammonium chloride, a particularly troublesome and messy chore.

In 1900, WE introduced a common battery for central offices, eliminating the need for individual customers' power sources. By 1910 the wet cell that Stephanie found was moving into history.

Peter Bent Brigham Hospital of Boston, who successfully introduced the use of modern direct current defibrillation.

The equipment here at the Valley is consolidated in a portable lifesaving package. The defibrillator fits into an emergency stretcher, and can travel with a victim in the ambulance to the hospital. The stretcher also accommodates an H. L. R. (heart-lung resuscitator) which mechanically maintains external cardiac massage and direct oxygen resuscitation. The rhythmic pattern of the H. L. R. is 60 beats per minute with a volume of oxygen pumped into the lungs every fifth beat.

A series of steps is taken when a victim succumbs to an attack. Mouth-to-mouth resuscitation and external heart massage are administered manually until the victim reaches the H. L. R.; then resuscitation is mechanically continued. When the patient is wired to the apparatus, an E. K. G. (electrocardiogram) plays across the defibrillator's screen. If ventricular fibrillation is present and unresponsive to prior measures, a charge of up to 200 watt seconds may be administered through the defibrillator's electrodes. Dr. Kokulis has set up a system of emergency teams among the Works nursing staff; four nurses on each team. Each nurse handles one assigned responsibility: mouth-to-mouth resuscitation, closed chest cardiac massage, instrumentation, and medication. The decision to use, and the actual use of the defibrillator, is almost exclusively a physician's responsibility, but exceptions have grown out of novel situations such as big city ambulances which broadcast an E. K. G. to the hospital emergency room. A doctor at the hospital can advise the attendants to take immediate action.

Dr. Kokulis reminds everyone that the defibrillator is no miracle cure, saying, "Obviously the instrument cannot be used except in certain selective circumstances; and treatment must be administered within four to five minutes before permanent damage to the brain and other vital organs ensues. But it is still another tool for a doctor to use in his attempt to resuscitate a patient with this usually fatal condition."

No one could possibly disagree with its value.



"It Was Curious"

Wilbur Bassett, 716, left the Works one evening this month, and while heading west on Osgood Street, noticed a pocketbook in the road. "It was curious. The purse was just lying there open, the wallet was nearby, and there was change all over, but nobody stopped." He retrieved the purse and delivered it to the North

Andover Police station, where officers recorded the

money inside at just under \$700. The pocketbook also contained passports and entry visas that identified the owner as Murial Hunt of Surrey, England. From the visas, the police surmised that Mrs. Hunt and her husband could be well on their way to New York, their declared destination after New England.

As the police began what they thought might be a very long search, Bill headed for his Marblehead home. Shortly afterwards he received a call from the Hunts who had just missed him at the police station. They thanked him, but his reaction was simply, "If I lost my wallet in England, I'd want someone to do the same thing."

Company Contest For Radio Hams

The twelfth annual "CQ – Western Electric" contest will be held this year at Bell Laboratories Indian Hill facility, Naperville, Illinois, for all licensed amateur radio operators employed by or retired from Bell Laboratories, Western Electric, AT&T, Teletype, and Sandia Corporations. The object of the world-wide contest is for each participant to contact as many other participants as possible via short wave radio.

The contest will be held on the first three weekends in October, with each devoted to a different mode of amateur radio operation. All contacts on the first weekend will be made in Morse Code. The second weekend of the contest will be devoted to radiotelephone operation. The final weekend will have a period for radioteletypewriter operation and another period for very high frequency operation.

There will be an award for the individual with the highest contest score and additional awards for the top scores in various categories of operation. There is also a traveling trophy which is sent to the company location with the highest score.

The contest rules have been formulated to encourage the participation of retirees. There will be bonus points for retiree contacts. Also, there will be an award for the retiree with the highest score. To obtain a complete set of contest rules, contact Earl Phillips (W3GMM) or John Cannon (WA9TOR) at the Bell Laboratories Indian Hill facility. Their mailing address is:

> Indian Hill Amateur Radio Club Bell Telephone Laboratories Naperville, Illinois 60540

PIONEER GENERAL ASSEMBLY

(continued from page 3)

The delegates will learn about unique and successful projects sponsored by individual chapters, as well as hear addresses by authorities on current national issues such as environment, equal rights for women, and the problems of retired persons. Featured among the displays and exhibits will be a 21-gram sample of moon rock brought back by the Apollo 11 crew.

Speakers will include Alvin Toffler, author of "Future Shock," the best-selling book about technology's impact; Anne Francis, writer, lecturer and chairman of the Royal Commission on the Status of Women in Canada; and Peter Dickinson, editor of <u>Harvest</u> <u>Years</u> magazine and au-

BELL WINNING WAR WITH TELEPHONE THIEVES

The Bell System is gaining on coin telephone thieves. In 1967, Bell System losses from coin telephone larceny hit a high of \$3.5 million, while in 1970, total losses had been cut to \$1.8 million. The total number of larcenies had been reduced from more than 47,000 in 1967 to 18,579 in 1970. And the trend is continuing so far this year. Bell system security people categorize coin thieves by such nicknames as pickers, pullers, and shootout men. Right now the most frustrated coin thief is the picker — short for lockpicker.

A well-practiced picker could open an old-style telephone lock in seconds. But new locks on Bell System coin phones, made at WE's Shreveport Works, frustrate all but the most skilled picker. And now that a few lockpickers have mastered the new locks modifications are being prepared for them as well.

The puller uses a homemade device to yank the coin box door open. The operating companies have counteracted the puller by installing many new, stronger coin phones and by modifying other older phones. Thanks to new preventive hardware, the number of thefts by pullers fell to about 13,000 in 1970, down from 14,700 in 1969 and 27,459 in 1963.

Shoot-out men fire soft-nosed bullets into coin phone locks. Other strong-arm thieves use crowbars or chains and trucks to pull an entire telephone from its mounting for plunder later on. While such thieves are restricted to out-of-the-way coin phones, their tactics are the most difficult to deter.

thor of the syndicated column "Time for Living."

H. I. Romnes, President and Chairman of the board of AT&T, will address the delegates, as will Bell Labs President Dr. James Fisk, and Western Electric President Harvey Mehlhouse.

Other national figures who will speak are John B. Martin, Special Assistant to the President for the Aging, who will discuss plans for the upcoming White House Conference on Aging, and Letitia Baldrige, former White House social secretary.

W. C. Bauer, president of both the international Pioneer organization and of South Central Bell Telephone Co., will preside over this year's gathering.

Anniversaries



Jerry N. Galietta, 45 years

NAME	DEPT.	SEPT.		
FORTY-FI	VE YEARS			
Galietta, Jerry N.	1166	26		
FORTY	YEARS			
Olpp, Stanley A.	1213	14		
Brokenicky, Charles E.	195	23		
THIRTY-FI	VE YEARS			
Beiswenger, Harold A.	923	14		
Beam, Cecil E.	973	30		
THIRTY	YEARS			
Stapleton, Dorothy B.	212	15		
Benson, Edward M.	1148	29		
TWENTY-F	IVE YEARS			
Waites, Norman E.	416	5		
Woodruff, Dorothy B.	1213	7		
Stocker, Edward T.	758	9		
Hayes, Beatrice K.	974	11		
Schiller, Francis J.	158	16		
Clevesy, Edna H.	961	26		
Medaglia, John	367	26		
TWENTY YEARS				
Plant, James A.	195	3		
Hermansen, Glenn L.	9005	4		
Bourgeault, Edward	616	5		
Jessel, John J.	960	6		
Stackpole, Shirley W.	973	6		
Menihane, William J.	369	10		
Clark, Charles A.	616	15		
Beaudry, Theresa D. Brown, Bremner H.	564 847	17 17		
Gleed, Carlton W.	925	17		
Campana, Barbara I.	972	19		
Cormier, Henry A.	541	19		
Folsom, Marie R.	974	19		
Olesch, Donald J.	541	20		
Guyot, Yvonne P.	563	22		
Arcidy, Josephine	925	23		
Marcelonis, Albert P.	926	24		
Ryll, Paul A.	145	24		
Hill, Howard E.	416	25		
Legare, Joseph L.	1148	25		
Arnold, Gayle P.	146	26		



Stanley A. Olpp, 40 years



Charles E. Brokenicky, 40 years

P	p, 40 years	unaries E.	Broken	ску, 40 у	/ear
	Riley, Paul F.		974		26
	Barnes, Priscilla	϶E.	563		28
	Zamarchi, Carr	nina V.	923		28
	Horton, Forres		924		29
	Lesiczka, Mary		562		29
	Riley, John C.		541		30
	I	IFTEEN	YEARS		
	Hayes, Mary L.		974		1
	Patnaude, Ray	mond M.	1157		2
	Rydz, Mary T.		960		2
	Verda, Julia H.		925		2
	Boyle, Constan		1144		3
	Despirito, Carr		1165		3
	Dowaliby, Jose		1148		3
	Perron, Edna L		1167		3
	Rosindski, Nel		1148		3
	Gilboard, Paul		745		4
	Capozzoli, Irer		973	10	5
	Lavoie, William	ו ד.	2131		Ē
	Coloring lase	a a a ta a	072	Ramon)	5
	Sadewicz, Jean		973 925		5 8
	Brown, Minnie				
	McGurn, Robe	rtJ.	1163 750		9 9
	Paabus, Leo				9
	Pace, James C.		1165		
	Shone, Irene K		1153		9
	Hersey, Harold		451		10 10
	Jeffrey, Roy W Peaslee, Sybil I		374		10
	Mansour, Sylvi		973 925		11
	Frechette, Aur		1144		12
	Zappala, John		171		13
	Cottone, Gloria		961		15
	Lovett, Gerald		1140		15
	Bisson, Alice L		1165		16
	Campbell, Elea		1158		16
	D'Agostino, Je		1165		16
	Flaherty, Moni	ca M	973		16
	Merrill, David I		546		16
	Piper, Helen B.		925		16
	Marocco, Lawr		1225		17
	Manning, Jean		562		18
	Insero, Bernice		923		23
	Lynch, William		1160		23
	Rogers, Helen		1157		23
	Sanford, Alder		1169		23
	Smith, Edwin	N.	546		23
	Tremblay, Paul	A.	538		23

Governor Sargent Reorganizes State Posts

For those who might have missed some of Massachusetts Governor Francis Sargent's announcements of his new cabinet members, the NEWSLETTER has included their names and mailing addresses:

Secretary of Human Services, Peter Goldmark, Room 903, Leverett Saltonstall Building, 100 Cambridge Street, Government Center, Boston, Massachusetts 02202.

Secretary of Manpower Affairs, Mrs. Mary B. Newman, 18 Tremont Street, Boston, Massachusetts 02108.

Secretary of Transportation Construction, Allan Altschuler, 18 Tremont Street, Boston, Massachusetts 02108.

Secretary for Public Safety, Richard E. McLaughlin, Temporary Address c/o Registry of Motor Vehicles, 100 Nashua Street, Boston, Massachusetts 02114.

Secretary for Community Affairs, William Cowin, Leverett Saltonstall Building, 100 Cambridge Street, Government Center, Boston, Massachusetts 02202.

Secretary for Environmental Affairs, Charles Foster, 18 Tremont Street, Boston, Massachusetts 02108.

Commission of Administration, Charles E. Shepard, State House, Room 312, Boston, Massachusetts 02133.

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Clerical Cost Reduction

(continued from page 3)

The committee, composed of assistant managers from each manager's organization, has already accepted several cases. Al Habif, 1201, and Steve Kardos, 365, with their subcommittees are currently investigating suggestions to acquire a programmable desk-top calculator, and to eliminate a form that may be duplicated in other documents.

960	23
494	23
379	26
1164	30
921	30
1153	30
	494 379 1164 921

Kaleidoscope

A South Central Bell supervisor spotted this essay written by a 14year-old student on the topic, "How It Feels to Be . . . Something."

Being a telephone is really rough - all these bad breathed people gossiping, screaming, spitting into you. Like man it's really rough if you know what I mean. What would you do if some old drunk picked you up and started saying some of the worst words you ever heard and that breath, boy that smell makes you want to go out of order and just guit. Take the other day for instance when my owner's baby picked me up and started slobbering all over me. Like man that's enough to make you want to throw up in her face, but us phones try to be nice mannered and behave ourselves. Take a friend of mine a few years back. One day the lady of the house had been talking for about three hours so he got mad and guit working. Well she got mad too. She picked him up, threw him down and stomped on him and broke his back. Finally the man from the phone company came out and glued him back together. He said before that man got there the pain was so great he thought he'd die, but he didn't. What about these people who get mad at the other person and slam us down giving us body aches all over. That screaming gets to your eardrums and practically kills you. I've lost more friends that way. So now you see being a telephone isn't so easy. So. watch it buster we can be kilt. So just remember your manners and be careful with us and you'll get more faithful service from us.

P.S. Excuse the language and spelling. I'm just a telephone. Anyway we're not all perfect.

Dial "F" forAll you humans out there will take heart from this incident, related in anotherFrankensteinBell System newsletter . . . a corporation computer was programmed to report its
own malfunctioning to a serviceman; the equipment went on the blink one night and
called the serviceman's home phone number, as planned . . . what was not planned
was that the serviceman had moved. The telephone company's computer responded
with a recorded message saying the phone had been disconnected . . . the corporation
computer broke the circuit and redialed the disconnected number . . . the telephone
replied again with the recorded message . . . the contest of mechanical persistence
continued throughout the night until business hours the next day when some kind
human gently but firmly shut the thing down.

I'd dial a mile for	In 1878, a Boston newspaper ran the following advertisement "Telephone \$3.
	Guaranteed to work one mile. Five miles, \$5."

Credit – Ability Gap An Ohio Bell Production man called an out-of-state supplier to get a job estimate . . .

"Are you listed in Dun and Bradstreet?" he was asked.

"But this is the Ohio Bell Telephone Company."

"Well," the supplier said apprehensively, "if you're not listed in Dun and Bradstreet, we'll have to ask for a deposit."